

Conference Program

Kalamata Friday 4th May 2018

Venue of all Sessions: Hotel Elite City Resort

Registration 09:00 a.m. – 10:30 a.m.

Registration at the main hall of Elite Hotel

Formal Opening Speeches 10:30 a.m. - 12:30 a.m.

Keynote Speakers

Chairman: Petropoulos Dimitrios / Kyriazopoulos Georgios President of I.CO.D.ECON. Conference / Vice President of I.CO.D.ECON. Conference

PLENARY SESSION: (Speeches will be in Greek with translation form)

Charitsis Alexis – Alternate Minister of Economy & Development

Dr. Liargovas Panagiotis:

Dr. Chionis Dionysios:

Dr. Drimpetas Evaggelos:

Coffee Break 12:30 a.m. - 13:00 a.m.

Coffee Break at Elite Hotel

Midday Sessions 13:00 a.m. - 14:30 p.m.

SESSION I

Chairman:

1. **Pitsoska E., Katarachia A. Tsiavi M.,** *"Small and medium-sized enterprises, financing prospects and programmes during the financial crisis"*
2. **Katarachia A., Pitoska E., Kotoula P., Papathimopoulos D,** *"Internal audit in Greek banks"*
3. **Nargiza Alimukhamedova,** *"Understanding the reasons and consequences of microfinance sector closure".*
4. **Katarachia A., Pitoska E., Kotoula P., Papathimopoulos D,** *"Internal audit in Greek banks"*
5. **Vlachou Stavroula,** *"Business evaluation using the Altman's bankruptcy prediction model: the case of enterprises in the frozen dough industry"*
6. **Galyfianakis G., Gavala E., Bitrini M. Garefalakis A.,** *"Earnings management and financing of commodity market companies. New evidence in the literature"*
7. **Vlachou Stavroula,** *"Business evaluation using Dupont analysis: the case of enterprises in the frozen dough industry"*

SESSION II

Chairman:

1. **Sarah Hariry Haykal,** *"The macroeconomic causes and consequences of terrorism; a comparative approach to combating terrorism. Field: fighting corruption from within to tackle terrorism from outside"*
2. **Georgopoulos D., Papadogonas Th., Sfakianakis G.,** *"Predictors of the economic crisis revisited: how much does social cohesion matter?"*
3. **Kazeem Sodiql Olamide, Esther Mutindi Munyao,** *"Playing the long game: China's infrastructure footprint and its role on Nigeria's economic extension"*
4. **Anca Elena Lungu,** *"The contagion effect – (the) price for the global economy"*
5. **Mitropoulos F., Chionis D., Sarantidis A.,** *"Business cycles and structural reforms: new evidence from Eurozone and European countries"*

6. **Barbarousi C., Papakonstantinidis L.**, *"A social welfare economics proposal through bargaining theory: the community as the arbitrator agent to the local development game"*
7. **Adamopoulos Antonios**, *"A simulation model of economic growth an empirical analysis for United Kingdom"*

SESSION III

Union of economics teachers of secondary education

"The importance of teaching economics courses in secondary education and its significance for tomorrow's citizens"

Lunch 15:00 p.m. - 16:00 p.m.

Departure from Hotel Elite City Resort for Lunch at 14:30 p.m. to the Technological Educational Institute Campus by bus.

(Lunch and transportation are free)

Noon Sessions 16:30 p.m. – 18:00 p.m.

SESSION IV

1. **Dermatis Z., Papageorgiou C., Tsoutsouras C. Liargovas P.**, *"The public sector in Greece and in the member-states of the European Union and the other countries of the European Economic Area. A quantitative and qualitative comparison"*
2. **Dermatis Z., Komninos D., Anastasiou A. Liargovas P.**, *"The tax system as a factor in improving the business climate of Greece"*
3. **Sortiropoulou Aikaterini, Papadimitriou Dimitra**, *"The profile of social entrepreneurs in Greece. Evidence from social cooperatives' members"*
4. **Christos Katris**, *"Forecasting the unemployment of Med countries using time series and neural network models"*

5. **Dimopoulos A., Evangelos D., Lazaredes T.,** *"The relative affect of under and postgraduate studies in graduates' employability and skills"*
6. **Koronios K., Kriemadis A. Dimitropoulos P., Papadopoulos A.,** *"Examining the impact of ethical values and motivation on employees' performance: evidence from Greece"*
7. **Evangelinou O., Kourtesopoulou A., Kriemadis A.,** *"The relationship of leadership behaviors with job satisfaction: the case of Athens municipal sector"*

SESSION V

Chairman:

1. **Malaj Visar,** *"Determinants of tourism in (SE) southern European countries: a gravity approach"*
2. **Pikrammenos I. A., Delopoulou H.,** *"Business model of sustainable enterprise in alternative tourism: case study Religious Cultural Paths"*
3. **Chiper S.,** *"2018 – the EU – China tourism year in critical perspective"*
4. **Karagiannis D., Metaxas T.,** *"Food tourism as a global tool for successful agro economic growth: the cases of Ontario in N. America & Nordic cuisine in Europe"*
5. **Pappa E. Moustaka P., Tantis G.,** *"Factors affecting online purchase of tourism services. Do privacy and security matter?"*
6. **Apostolidis G.,** *"Investigation of mountainous sustainable tourism in the frame of multiple recreation uses: a case study of Kaimaktsalan mountain"*
7. **Sanduloviciu Ana,** *"Codes of oral expression in the professional context of French for tourism"*

SESSION VI – Mini Symposium Business ethics, CRS, Marketing and Management

Chairman: Velentzas ioannis and Kartalis Nikolaos

1. **Kartalis N., Velentzas I. Athianos S., Broni G., Mayrodi E.,** *"The taxation and real estate in Greece: the case of rebuilding in Serres region"*
2. **Kartalis N., Velentzas I., Broni G., Skakaloy A.,** *"Custom control and its contribution against smuggling and tax evasion"*
3. **Velentzas I., Broni G., Kartalis N., Iatrakis G., Mamalis S.,** *"The moral dimension of marketing: using business ethics and CSR principles as a marketing tactic / strategy"*

4. **Broni G., Kartalis N., Mamalis S., Velentzas I. Kalampouka P.,** *"The role of ethical evaluation of corporate social responsibility in marketing / business ethics"*
5. **Velentzas I., Kartalis N., Broni G., Kalampouka P., Papadimopoulos I.,** *"Types and dimensions of corporate social responsibility (CSR) and management morality"*
6. **Broni G., Papadimopoulos J., Kartalis N., Velentzas I., Iatrakis G.,** *"Deontology and ethical perspective of virtue in marketing: the aspect of Milton Friedman: a paradigm"*

Networking Dinner 20:00 p.m. – 22:00 p.m.

Networking Dinner at the restaurant of Elite Hotel

Kalamata, Saturday 5th May 2018

Morning Sessions 9:30 a.m. - 11:00 a.m.

SESSION VII

Chairman:

1. **Kopeva Diana, Shterev Nikolay, Blagoev Dimitar,** *"Regenerative economy and measuring the regenerative growth"*
2. **Pitoska Electra, Siokas Thomas - Christos,** *"Alternative energy sources & enterprises in Greece: a case study"*
3. **Andor Mark, Frondely Manuel, Sommer Stephan,** *"Equity and the willingness to pay for green electricity: evidence from Germany"*
4. **Balafas Vasileios, Fakiolas Efstathios,** *"Switching from energy security to energy dominance: blending politics and economics"*
5. **Galyfianakis G., Lemonakis C., Kyriazopoulos G.,** *"Price dynamics between energy market and other commodity markets. A cointegration approach"*

6. **Nikolopoulos D. Sotirios**, *"Time varying herding behavior in the stock market: a dynamic state space approach"*
7. **Papadopoulou Maria**, *"The impact that foreign banks have on domestic bank performance in developing countries. Evidence from Poland. An accounting approach"*

SESSION VIII

Chairman:

1. **Spiliopoulos Odysseas**, *"The EU – Canada CETA a new generation agreement for a global trade and investment liberalization"*
2. **Stoyanova Tsvetana, Stoynov Philip**, *"Corporate social responsibility – a competitive advantage for organizations"*
3. **Papadopoulou Maria**, *"Manage business cost with managerial accounting for big companies. Evidence from Greece"*
4. **Chroni M. Zoe, Balaraman Pravin**, *"Adoption of social media in Business – to - Business (B2B) small medium – sized enterprises (SMEs) in Greece"*
5. **Gerasopoulou Panagiota**, *"Appraising firms after take – overs and merges"*
6. **Kyriazopoulos Georgios, Logotheti Maria - Rafailia**, *"Merges and acquisitions. An accounting approach. Evidence from Greece"*
7. **Kyriazopoulos Georgios, Petropoulos Dimitrios**, *"Merges and acquisitions and their impact on human resources. Evidence from Greece"*

SESSION IX

Chairman:

1. **Sotiropoulou Theodora, Giakoumatos Stefanos**, *"The impact of financial development on economic growth"*
2. **Petropoulos Dimitrios, Kyriazopoulos Georgios**, *"Foreign direct investment in the Balkans (1990 – 2015)"*
3. **Papageorgiou A.**, *"The BCG matrix: a case study for nation's cash reserves and the financial policy"*
4. **Gavrilis Dimitrios, Giakoumatos Stefanos**, *"Fitting the volatility of the USD/Euro exchange rates"*

5. **Gerakos I., Kehras J.,** *"Implementation of cost accounting in universities"*
6. **Giakoumatos Stefanos, Fotopoulos Vasilis, Papadopoulos Charis,** *"Studying the relations between student performance and social – economic factors"*
7. **Daskalopoulou Irene,** *"Electoral participation and social capital in Greece"*

Coffee Break 11:00 a.m. - 11:30 a.m.

Coffee Break at Elite Hotel

Olive oil tasting and food pairing workshop 11:00 a.m. – 13:00p.m

from the Kalamata Olive Oil Taste Laboratory – Technological Educational Institute of Peloponnese

Saturday 5 May 2018 11:00 – 13:00

Maximum number of participants: 20

Language: English

Venue: Yamas restaurant – Elite City Resort

Registration at the conference reception desk

Midday Sessions 11:30 a.m. - 13:00 p.m.

SESSION X

Chairman:

1. **Maniatis Antonios,** *"Greek independent authority for public revenue and revenue collectability"*
2. **Lazos Georgios,** *"The tax audit program of the tax compliance report, provided by the international standard on assurance engagements (ISAE) 3000. The case of the Greek tax administration"*

3. **Dermatis Z., Tsilika T., Kakouris A., Liargovas P.,** *"Bricolege entrepreneurship in Greece: a first examination of its evidence"*
4. **Giakoumatos Stefanos, Loukas Stavros,** *"Discovering the factors for the impoverishment of the middle class in Greece".*
5. **Makrygiannakis G., Papadogonas T., Tsitsakis C.,** *"Changes to the cost structure of Greek hotels at the aftermath of financial crisis"*
6. **Mylona Ifigeneia, Amanatidis Dimitrios,** *"Use of social media in promoting tourist destinations in Greece: the case of Kimolos island"*

SESSION XI

Chairman:

1. **Burny Philippe,** *"Prospective 2030 for the dairy and bovine meat sectors in Wallonia (South of Belgium)"*
2. **Waxin Marie – France, Knuteson Sandra, Bartholomew Aaron,** *"Outcomes and key factors of success of ISO 141001 implementation in UAE public and private organizations"*
3. **Papavenetiou A., Koutsoukis N – S.,** *"Legal risk management and analysis of legal risks, based on Iso 31000:2009"*
4. **Psychalis M.,** *"The reforms in fiscal governance in EMU and the Greek response".*
5. **Daoussi Christina,** *"Comparative review of local territorial governance systems in Europe in the light of modern regionalization trends"*
6. **Agop Stefana,** *"The interdependence between interculturality and integration in the European Union"*
7. **Mousakis Christos,** *"The Greek case on e – signatures, the directive 1999/93/EC and the regulation (EU) No 910/2014"*

SESSION XII

Chairman:

1. **Allam Mohammed Mousa Hamdan, Bahaa Sobhi Abde Latif Awwad,** *"Board interlocking and firm performance: the role of foreign ownership"*
2. **Taisier A. Zoubi,** *"The value relevance of comprehensive income disclosure: domestic vs multinational firms".*

3. **Papacharalampous Nikolaos, Papadimitriou Dimitra**, *"Initiatives, beneficiaries and strategic patterns of corporate social responsibility: evidence from Greece"*
4. **Pettas Nikolaos, Kourtesopoulou Anna, Kriemadis Athanasios**, *"Perceived service quality and customer satisfaction in the municipal sports services"*
5. **Katarchia Androniki, Pitoska Electra**, *"The influence of the after sales experience on satisfaction with mobile phone service providers in Greece"*
6. **Kamenidou I. Mamalis S., Pavlidis S., Bara E.**, *"Perceived destination image components by baby boomers"*
7. **Chrisimos S., Kardasi V., Pagga A.**, *"An estimation of the cost of 'child and infant/child centers' in Greece: a case study in the municipalities of Messini and Sikyion"*

Lunch 13:30 p.m. - 14:30 p.m.

**Departure from Hotel Elite City Resort for Lunch at 13:00 p.m. to the
Technological Educational Institute Campus by bus.
(Lunch and transportation are free)**

Noon Sessions 16:30 p.m. – 18:00 p.m.

SESSION XIII

Chairman:

1. **Psofogiorgos Nikolaos, Metaxas Theodore**, *"Exploring the connection between IMF and Democracy"*
2. **Makris Elias**, *"An attempt to model the Aristotelian 'Mesotis' and the 'metron'"*
3. **Kopsidas Odysseas, Kokiousi Maria, Raptis Athanasios**, *"Public space as a necessity for flexible and effective strategic public management. The opportunity of independent agencies"*
4. **Zacharopoulou G., Zacharopoulou V., Dermatis Z., Lazakidou A.**, *"Economic burden of falls and hip fractures among seniors".*

5. **Waxin Marie – France, Brewster Chris, Ashill Nicholas,** *"Individual and national antecedents of expatriate time to proficiency"*
6. **Zacharopoulou V. Zacharopoulou G., Dermatis Z., Lazakidou A.,** *"Factors the determine the cost of dementia".*

SESSION XIV - Mini Symposium Supply chain, operations and logistics management / the role and contribution of food packaging to food loss and waste reduction

Chairman: Despoudi Stella, Agriopoulou Sofia

1. **Despoudi S., Sariannidis N., Pegiou Ch., Papaioannou G., Samir Dani** *"Supply chain management: the influence of supply chain collaboration in reducing post – harvest food losses"*
2. **Agriopoulou S., Stamatelopoulou E. Moutafi E.,** *"The impact of food waste in environmental, economic and social level".*
3. **Agriopoulou S., Stamatelopoulou E., Moutafi,** *"The role of intelligent food packaging in minimizing food waste"*
4. **Kterelos Nikolaos,** *"Using food contact material legislation to reduce food waste in flow with the new circular economy trend"*

SESSION XV

Chairman:

1. **Kotoulas Ioannis** *"The evaluation of bank's investments. Evidence from Greece"*
2. **Chrysochoidou Georgia,** *"Minimize working time with the right distribution of employees"*
3. **Sandikaj Aggelika Katerina,** *"The technical analysis of high capitalization of Athens Stock Exchange Market. The case of four Greek Systemic Banks"*
4. **Triantafyllidou Georgia,** *"What are the risks of Financial Institutes and how can we deal with them"*
5. **ILIOPOULOU NENA, MOUTSIA GEORGIA,** *"The Economic environment of Western Macedonia Greece. Evidence from Florina Municipality"*
6. **Kamzela Anastasia,** *"Accounting for the merchant and passengers ships. Evidence from Greece"*

7. **Giakos Apostolos**, *"The contribution of SMEs in the economic environment of Central Macedonia Greece. Evidence from Municipality of Thessaloniki"*
8. **Degtereva Natalia**, *"Greek tourist product for reach tourists people"*
9. **Mpritskos Georgios**, *Financial analysis of fruit co-operative enterprises in Municipality of Central Macedonia, Greece*

VIRTUAL PRESENTATIONS

Friday 04.05.18

18:00 p.m. – 20:00 p.m.

Chairman:

1. **Iordanis Eleftheriadis, Vasilios Vyttas**, *"Analyzing economic – operational risk and performance in Greek public administration"*
2. **Siokas Thomas – Christos, Kyriazopoulos Georgios**, *"Non-banking financing and modern financial instruments for enterprises"*
3. **Mavridoglou G., Tseronis Al.**, *Quantitative models for sustainable supply chain management: a content analysis".*
4. **Mavridoglou G., Prokopiou D.G., Tselentis B.S., Nikolaidou E.**, *"Sustainability and carrying capacity indicators in tourism: the case of Rhodes island"*
5. **Vlados Ch., Katimertzopoulos F., Blatsos I.**, *"Towards an holistic innovation conception (the Stra.Tech.Man approach): the case of small and medium (SMEs) enterprises in Greece"*
6. **Vlados Ch. Katimertsopoulos F. Blatsos I.**, *"The alternative of institutes of local development and innovation as a key driver for SMEs entrepreneurship strengthening"*
7. **Papadopoulos Konstantinos**, *"Modern internal audit in the public sector and legal entities of public law. The case of O.A.E.D."*
8. **Ntalla A., Vasileiou K.**, *Pharmacists' perceptions on the health services provided by the community pharmacies"*
9. **Denizos N., Vlados Ch., Chatzinikolaou D.**, *"Corruption as form of economic crime and government effectiveness"*

10. Belias D., Velissariou S., Papailias S., Manta F., Rossidis I., *"Change management – obstacles and perspectives for the integration of changes in Greek public hospitals"*
11. Mavridoglou G., *"Future demand for public hospital care in Greece under demographic change"*

Closing Speech 18:15 p.m. - 18:30 p.m.

Closing speech of the Vice President of 3rd I.CO.D.ECON. 2018
